



**LEADERSHIP COUNCIL
FOR NONPROFITS**
ADVANCING OUR COMMUNITY

Leadership Council
4010 Executive Park Dr.
Suite 100
Cincinnati, OH 45241

513.554.3060
info@leadershipcouncil.us
www.leadershipcouncil.us

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Leadership Council for Nonprofits is a growing association of nonprofit agencies, with approximately 190 nonprofit members in the tri state region, representing more than 14,000 employees who provide an economic impact of about a billion dollars in our community. We support the nonprofit community by offering:

- **Capacity Building:** Leadership development, education and other capacity building training that assists nonprofit leaders to grow their organization, and support it in achieving its mission and sustainability.
- **Connections:** Opportunities for nonprofit team members to connect with one another, as well as with outside resources, providing access to valuable knowledge and resources.
- **Collaborations:** Access to even more outside resources and knowledge bases, creating a wealth of information that each nonprofit can use to grow and manage the organization.
- **Cost Savings:** Valuable discounts and free services that can save nonprofits money in running its organizations.

Together, these four foundations support the mission of the Leadership Council for Nonprofits: to maximize the impact of nonprofit organizations, develop their leaders, and strengthen the community.

A Leadership Council sponsorship provides an excellent opportunity to reach nonprofit leaders, support the work they do, and help build collaborations between organizations to help us advance our community. Thank you for considering a sponsorship.

Sincerely,

Jenny Neyer Berg
Executive Director

SPONSORSHIP OPPORTUNITIES

Annual Sponsors - For businesses that would like to increase their corporate exposure while supporting the mission and work of Leadership Council for Nonprofits we offer the Leader (\$2000), Collaborator (\$1250) and Supporter (\$500) level sponsorships.

Annual Associate Membership - For smaller (3 person or less) for-profit businesses (i.e. independent consultants or suppliers of products or services that promote, support, and/or are utilized by the nonprofit sector), we offer the associate membership (\$250).

Sponsorship Benefits	Leader Level \$2,000	Collaborator Level \$1,250	Supporter Level \$500	Associate Member \$250
Partner for 1 Meeting or Training Per Year Inclusion on marketing, 3-minute speech, materials at meeting & optional meal/door prize	✓			
Advertisement in Newsletter One advertisement or article per year in LC newsletter with hyperlink to company's website	✓			
Discount on Special Event Sponsorships Such as Securing the Future, Annual Meeting, other	15%	10%	5%	
Vendor Fair Table Discount on vendor fair table	25%	10%		
E-Newsletter mention Name listed in e-newsletter by sponsorship level	10x	4x	1x	
Social Media mention By sponsorship level mentions on an annual basis	4x	1x		
Partner Page on website By level, could include, but not limited to:	✓	✓	✓	
– Name	✓	✓	✓	
– Brief description of the company services	✓	✓	✓	
– Logo shown	✓	✓		
– Link to company website	✓	✓	✓	
Group Discounts to Members May be offered	✓	✓	✓	
Member Rate Ability to attend events/meetings/trainings at member rate (excludes Leadership Development programs)	✓	✓	✓	✓
Associate Member Listed as Associate Member (non-voting member)	✓	✓	✓	✓



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Sponsorship Commitment Form

Leadership Council Corporate Sponsor

Company Name: _____
(please list as you wish it to appear for recognition purposes)

Wishes to Sponsor Leadership Council For Nonprofits

- Leader Level Sponsorship \$2,000
- Collaborator Level Sponsor \$1,250
- Supporter Level Sponsor \$500
- Associate Membership \$250

Contact Name

Phone #

Email Address

Address

City

ST

Zip

I have enclosed a check in the amount of \$ _____

Note: All Sponsorships must be paid in full by **December 31st**

Please make checks payable to Leadership Council and mail with this form to:

Leadership Council
4010 Executive Park Dr., Suite 100
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