

SECURING ^{THE} FUTURE

a signature nonprofit event



Sponsorship Opportunities

Securing the Future is an annual conference dedicated to building the strategic, leadership and resource development skills of the board and staff of Greater Cincinnati nonprofits. This educational conference is designed to address the needs and concerns of board members and senior leadership. Participants hear from a prominent national speaker, attend breakout sessions by local speakers who do a deeper dive into the keynote topic, and also have a chance to deepen relationships with peers. We are expecting 300+ nonprofit executives, fundraisers, board members and funders to join us virtually on March 4, 2021. Please consider becoming a Securing the Future Conference Sponsor!

Sponsorship Benefits	Presenting \$6000 (exclusive)	Leadership \$3,000	Community \$1500	Supporter \$750
Welcome/Introduction - opportunity to welcome the audience and introduce the keynote speaker (likely pre-recorded)	✓			
Ad Placement - opportunity to place a complimentary ad in LC newsletter	✓			
Logo & Link - LC Website & Newsletter Your logo & link to your website on LC website & in newsletter for one year (3500+ subscribers)	✓	✓		
Recognition in STF Virtual Event Remarks	✓	✓	✓	
Logo on Virtual Event Promotions "save the date" and event invitations	✓	✓	✓	
Monthly Social Media Acknowledgement pre & post event Dec 2020 - Apr 2021	✓	✓	✓	
Logo & Link on Virtual Conference Platform Your logo & link on sponsor page of virtual conference platform	✓	✓	✓	✓
Recognition in Multiple STF Ads and Media Exposure in All Press Releases/Media Alerts	✓	✓	✓	✓
"Virtual Booth" in Exhibitor Hall	✓	✓	✓	✓
Online Registration Page Your logo on the online registration page	✓	✓	✓	✓
Movers & Makers Ad Recognition Your logo and link to your website	✓	✓	✓ (no link)	✓ (no link)
Complimentary Conference Registrations	10	6	4	2



Sponsorship Commitment Form

2021 Securing the Future – A Signature Nonprofit Event

March 4, 2021 | 7:30 am – 12:30 pm | Online Conference

Company Name: _____
(please list as you wish it to appear for recognition purposes)

Wishes to Sponsor the 2021 Securing the Future Conference at the level (check one):

- Presenting Sponsor \$6,000
- Leadership Sponsor \$3,000
- Community Sponsor \$1,500
- Supporter Sponsor \$750

Contact Name

Phone #

Email Address

Mailing Address

City

ST

Zip

I have enclosed a check in the amount of \$_____ OR Invoice Me

Note: All Sponsorships must be paid in full by **January 31, 2021**

Please make checks payable to Leadership Council and mail with this form to:

Leadership Council
4010 Executive Park Dr., Suite 100
Cincinnati, OH 45241