



SPONSORSHIP OPPORTUNITIES 2023

For companies or organizations that would like to increase their visibility to nonprofit decisionmakers, while supporting the mission and work of Leadership Council for Nonprofits, we offer three annual sponsorship levels, plus freestanding programs and events available for sponsorship. We also offer an annual Associate Membership for smaller (3 person or less) businesses (i.e., independent consultants or suppliers that promote, support, and/or are utilized by nonprofits).

Annual Sponsorship Benefits	Leader Level \$2,500	Collaborator Level \$1,500	Supporter Level \$750	Associate Member \$275
Partner for 1 Meeting or Training Per Year: Included on marketing, brief remarks, materials/giveaways	✓			
Placement in E-Newsletter: One ad or article per year in LC e-newsletter with link to company's website	✓			
Discount on Other LC Event Sponsorships: Such as Securing the Future, Leadership Challenge, BOLD, etc	15%	10%	5%	
Exhibitor Table: Discount on exhibitor table at Securing the Future (3/1/23)	25%	10%		
E-Newsletter Mention: Name listed in e-newsletter by sponsorship level (10 issues per year)	✓	✓		
Social Media Mention: By sponsorship level, per year	4x	1x		
Partner Page on Website: By level, including name, brief description, and link	✓	✓	✓	
• Logo shown	✓	✓		
Group Discounts May Be Offered to LC Members	✓	✓	✓	
Member Rate: Attend events/trainings at member rate (except Leaders Circles and Leadership Challenge)	✓	✓	✓	✓
Associate Member Listing (non-voting)	✓	✓	✓	✓

Program Sponsorships: (details available on request)

Program	Audience	Investment
BOLD (Board Orientation + Leadership Development)	local business leaders, nonprofit board members	\$1,000 - \$6,000
Leadership Challenge	rising nonprofit leaders	\$2,500
Leaders Circles	150+ nonprofit staff at all levels	\$2,000
Securing the Future Conference	nonprofit CEOs, staff, and boards (est. 400)	\$750 - \$10,000

