



SPONSORSHIP OPPORTUNITIES 2024

Leadership Council for Nonprofits has been working to build skills and professionalism for the region’s nonprofits since 1977. Associating your brand with our programming builds thought leadership with our audience of 200+ member organizations and other area nonprofits. It demonstrates that you care about building strength and capacity across a wide range of missions that make our community better.

If you are a company or funder who would like to increase your visibility and connections with nonprofit decisionmakers, and publicly show your commitment to our vibrant nonprofit sector, we offer several tiers of annual support, plus individual programs and events open for sponsorship. We also offer an annual Associate Membership for 1-2 person businesses (i.e., independent consultants or suppliers that promote, support, and/or are utilized by nonprofits).

Annual Sponsorship Benefits	Leader Level \$2,500	Collaborator Level \$1,500	Supporter Level \$1,000	Associate Member \$300
Partner for 1 Meeting/Training Per Year: marketing, opportunity to present, materials/giveaways	✓			
Highlight in E-Newsletter: One ad or article per year in LC e-newsletter with link to company’s website	✓			
Discount on Other LC Event Sponsorships (Securing the Future, Leadership Challenge, BOLD, etc.)	15%	10%	5%	
E-Newsletter listing: Logo included in e-newsletter by sponsorship level (10 issues per year)	✓	✓		
Social Media Mention: By sponsorship level, per year	4x	2x	1x	
Partner Listing on Website: By level, including name, brief description, and link	✓ + logo	✓ + logo	✓	
Member Rate: Attend events/trainings at member rate (except Leaders Circles and Leadership Challenge)	✓	✓	✓	✓
Associate Member Listing (non-voting)	✓	✓	✓	✓

Individual Program Sponsorships: (details available on request)

Program	Audience	Investment
BOLD (Board Orientation + Leadership Development)	corporate, government, higher education and nonprofit leaders	\$1,000-\$10,000
Leadership Challenge	emerging nonprofit leaders & executive teams	\$2,500
Leaders Circles	150+ nonprofit staff at all levels	\$2,500
Securing the Future Conference	nonprofit CEOs, staff, and boards (est. 300)	\$1,500-\$10,000
Nonprofit Leadership Summit (w/ Barnes Dennig and AFP Gr Cinci)	nonprofit CEOs, staff, and boards (est. 300)	\$1,000 -\$7,500

sold out for 2024-25

If you would like to look at another way to partner, please let us know – new programs are always developing!



2024 Leadership Council Corporate Sponsorship Commitment Form

Company Name: _____
(please list as you wish it to appear for recognition purposes)

wishes to Sponsor Leadership Council for Nonprofits (select level below)

- Leader Level Sponsor \$2,500
- Collaborator Level Sponsor \$1,500
- Supporter Level Sponsor \$1,000
- Associate Membership \$300
- BOLD
- Leadership Challenge
- Securing the Future
- Leaders Circles sold out for 2024-25

} specific levels and form will be sent

Contact Name Phone #

Email Address

Address

City State Zip

I have enclosed a check in the amount of \$_____ (please contact administration@leadershipcouncil.us for other payment methods)

Please make checks payable to Leadership Council and mail with this form to:

Leadership Council
4010 Executive Park Dr., Suite 100
Cincinnati, OH 45241