



## SPONSORSHIP OPPORTUNITIES 2024

For companies or funders that would like to increase their visibility and connections with nonprofit decisionmakers, while supporting capacity-building programs for hundreds of organizations, we offer three tiers of annual sponsorship, plus freestanding programs and events available for sponsorship. We also offer an annual Associate Membership for 1-2 person businesses (i.e., independent consultants or suppliers that promote, support, and/or are utilized by nonprofits).

<b>Annual Sponsorship Benefits</b>	<b>Leader Level \$2,500</b>	<b>Collaborator Level \$1,500</b>	<b>Supporter Level \$1,000</b>	<b>Associate Member \$300</b>
<b>Partner for 1 Meeting or Training Per Year:</b> Included on marketing, brief remarks, materials/giveaways	✓			
<b>Placement in E-Newsletter:</b> One ad or article per year in LC e-newsletter with link to company’s website	✓			
<b>Discount on Other LC Event Sponsorships:</b> Securing the Future, Leadership Challenge, BOLD, etc	15%	10%	5%	
<b>Exhibitor Table:</b> Discount on exhibitor table at Securing the Future (April 2024)	25%	10%		
<b>E-Newsletter listing:</b> Logo included in e-newsletter by sponsorship level (10 issues per year)	✓	✓		
<b>Social Media Mention:</b> By sponsorship level, per year	4x	1x		
<b>Partner Page on Website:</b> By level, including name, brief description, and link	✓ + logo	✓ + logo	✓	✓
<b>Group Discounts May Be Offered to LC Members</b>	✓	✓	✓	
<b>Member Rate:</b> Attend events/trainings at member rate (except Leaders Circles and Leadership Challenge)	✓	✓	✓	✓
<b>Associate Member Listing</b> (non-voting)	✓	✓	✓	✓

### Program Sponsorships: (details available on request)

<b>Program</b>	<b>Audience</b>	<b>Investment</b>
BOLD (Board Orientation + Leadership Development)	local business leaders, nonprofit board members	\$1,000 - \$6,000
Leadership Challenge	rising nonprofit leaders	\$2,500
Leaders Circles	150+ nonprofit staff at all levels	\$2,000
Securing the Future Conference	nonprofit CEOs, staff, and boards (est. 400)	\$750 - \$10,000

If you would like to look at another way to partner, please let us know – new programs are always developing!

