



**LEADERSHIP COUNCIL
FOR NONPROFITS**
ADVANCING OUR COMMUNITY

Leadership Council
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2021**

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Leadership Council for Nonprofits has been effectively building the capacity of nonprofits for years. Through the support of our generous sponsors and funders, we've been able to provide more high quality programming for more nonprofit leaders. Our signature programs, including BOLD (Board Orientation + Leadership Development) as well as the many other program and resources have provided both board and staff of our nonprofits the opportunity to grow, strengthen, lead, connect, and collaborate. This intentional investment in people is the most important ingredient for attaining the highest morale, productivity, and service to communities.

According to Grantmakers for Effective Organizations, building the capacity of leaders is "the single most effective way to make a nonprofit's work more meaningful to its community." Our members comments echo this belief:

"Hi Jenny,

I wanted to stop and say Thank You so much for the spotlight in the Leadership Council newsletter. It has yielded us some great engagement, partnerships, and even donors. While it may be small to you - it was huge to me. Thank you for coming alongside us through this journey, you've been a great support. Just wanted to stop what I was doing and say 'Thank You'."

~Jordan Bankston, Founder & CEO, [Forever Kings](#)

"As soon as ArtWorks joined Leadership Council, I personally met with Jenny Berg to learn about all of Leadership Council's offerings. I jumped at three opportunities: first to be matched with a mentor. My mentor has been invaluable on my leadership journey and we meet monthly. I applied for BOLD and I am a proud graduate of Class 3. This was a foundational program for me as a new CEO to maximize working with my board of directors at ArtWorks, and also to strengthen my knowledge as a leader for boards I serve on in support of our community. I also joined a leadership roundtable and encouraged my entire leadership team to join Leadership Council roundtables. This peer group of local leaders is an incredible sounding board and supportive group for any leader seeking to gain perspective (or stay sane through challenging times, such as a pandemic)."

~Colleen Houston, CEO, [Artworks](#)

As a result of strong programs, available resources, desire of nonprofit leaders to connect, build "BOLD" boards, collaborate and build capacity, our membership has continued to grow 20% annually.

A Leadership Council sponsorship provides an excellent opportunity to reach thousands of nonprofit leaders, support the work they do, and help build collaborations between organizations to help us advance our community. Thank you for considering a sponsorship.

Sincerely,

Jenny Neyer Berg
Executive Director



SPONSORSHIP OPPORTUNITIES

Annual Sponsors - For businesses that would like to increase their corporate exposure while supporting the mission and work of Leadership Council for Nonprofits we offer the Leader (\$2000), Collaborator (\$1250) and Supporter (\$500) level sponsorships.

Annual Associate Membership - For smaller (3 person or less) for-profit businesses (i.e. independent consultants or suppliers of products or services that promote, support, and/or are utilized by the nonprofit sector), we offer the associate membership (\$250).

Sponsorship Benefits	Leader Level \$2,000	Collaborator Level \$1,250	Supporter Level \$500	Associate Member \$250
Partner for 1 Meeting or Training Per Year Inclusion on marketing, 3-minute speech, materials at meeting & optional meal/door prize	✓			
Advertisement in Newsletter One advertisement or article per year in LC newsletter with hyperlink to company's website	✓			
Discount on Special Event Sponsorships Such as Securing the Future, Annual Meeting, other	15%	10%	5%	
Vendor Fair Table Discount on vendor fair table	25%	10%		
E-Newsletter mention Name listed in e-newsletter by sponsorship level	10x	4x	1x	
Social Media mention By sponsorship level mentions on an annual basis	4x	1x		
Partner Page on website By level, could include, but not limited to:	✓	✓	✓	
– Name	✓	✓	✓	
– Brief description of the company services	✓	✓	✓	
– Logo shown	✓	✓		
– Link to company website	✓	✓	✓	
Group Discounts to Members May be offered	✓	✓	✓	
Member Rate Ability to attend events/meetings/trainings at member rate (excludes Leadership Development programs)	✓	✓	✓	✓
Associate Member Listed as Associate Member (non-voting member)	✓	✓	✓	✓



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Sponsorship Commitment Form

Leadership Council Corporate Sponsor

Company Name:

(please list as you wish it to appear for recognition purposes)

Wishes to Sponsor Leadership Council for Nonprofits (select level below)

- Leader Level Sponsorship \$2,000
- Collaborator Level Sponsor \$1,250
- Supporter Level Sponsor \$500
- Associate Membership \$250

Contact Name

Phone #

Email Address

Address

City

ST

Zip

I have enclosed a check in the amount of \$_____

Note: All Sponsorships must be paid in full by **December 31st**

Please make checks payable to Leadership Council and mail with this form to:

Leadership Council
4010 Executive Park Dr., Suite 100
Cincinnati, OH 45241